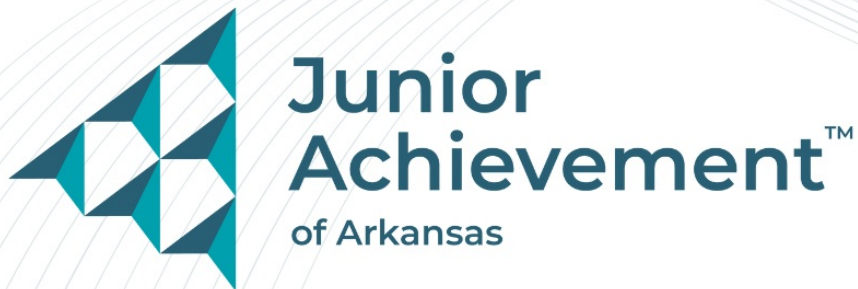




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*Share your JA experience with us!*



SHARE YOUR EXPERIENCE

CONTACT HARPER HAMMER  
[HHAMMER@JAARK.ORG](mailto:HHAMMER@JAARK.ORG)

Whether you are a volunteer, educator, donor or alumni- we want to hear from YOU!  
Sharing your experiences with JA can help others reach their full potential!

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*Let's BOWL!*



Junior Achievement™  
of Arkansas

# 2025 HERO BOWL

**April 18, 2025**

**1:30pm-3:30pm 4:00pm-6:00pm**

**Fast Lane Entertainment**

**1117 N Dixieland St., Lowell, AR 72745**

**\$50 PER PERSON/\$250 PER TEAM**

Includes: Bowling, Food, and 2 Drinks per person

- **Teams of FIVE!**
- **Bowling, Food, Drinks, & Prizes!**
- **Trophies for the BEST & WORST team scores!**



**BECOME A VIP TEAM!**

**Raise \$750 or more:**

- **Swag bags**
- **An event promo item**
- **Unlimited drinks.**

**For more information contact**

**Tonya Villines - [tvillines@jaark.org](mailto:tvillines@jaark.org)**

Join us at the 2025 Hero Bowl in Northwest Arkansas!! All funds raised will stay in Northwest Arkansas to reach local students with our financial literacy, work readiness, and entrepreneurship programming. We have several sponsorship opportunities available! You can learn more about them [here](#).



Junior Achievement of Arkansas **2025 HERO BOWL**  
 April 18, 2025  
**SPONSORSHIP OPPORTUNITIES**

**Kingpin Sponsor – \$5,000**

- Logo recognition on all promotional and printed materials, including: event website, e-communications, flyers, event banner, and advertising
- Recognition in media announcements and emcee during the event
- Opportunity to distribute marketing material at event
- Opportunity to send one promotional e-communication to Bowl-A-Thon participants and sponsors through Junior Achievement
- Sponsorship of one JA Classroom
- Opportunity to announce the first bowl of each session and welcome the bowlers
- Opportunity for Two 5-person VIP teams

**Food Sponsor – \$2,000**

- Logo recognition on all promotional and printed materials, including: event website, e-communications, flyers, event banner, and advertising
- Exposure through press release
- Opportunity to provide branded food/snacks to bowlers (some restrictions apply due to venue requirements)
- Company logo prominently displayed on banners and recognition by emcee during event
- Opportunity to distribute marketing material at event
- Opportunity for one 5-person VIP team

**Beverage Sponsor**

  
**Chambers Bank**  
 SINCE 1930

**Strike Sponsor – \$1,500**

- Opportunity to brand an event game or contest
- Opportunity to distribute marketing material at event
- Company banner displayed at event
- Company logo on event banner, flyers, and website
- Recognition in contest e-communications, event website promotional flyers and by emcee during event
- One 5-person VIP team

Junior Achievement of Arkansas **2025 HERO BOWL**  
 April 18, 2025  
**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**Award Sponsor – \$1,500**

- Logo placement on all awards
- Company representative presents awards at event
- Includes 1 VIP team (5 people)
- Logo on all promotional materials, website, and flyers

**THANK YOU!**

**Auction Sponsor – \$1,000**

- Logo on all promotional and printed materials, website, and flyers
- Logo displayed on raffle table at event and app
- One VIP Team (5 people)
- Recognition by emcee during event

**Photobooth Sponsor – \$750**

- Includes 1 VIP team (5 people)
- Company logo on signage at photo booth
- Company recognized in newsletter and social media outlets

**Educator Sponsor – \$500**

- Pay for a team of educators who have allowed JA to be presented in their classrooms to come and bowl free of charge

## Hall of Fame Business Luncheon

2025 Junior Achievement of Arkansas **HALL of FAME Business Luncheon**

— YOU'RE INVITED —

**Connecting The Best In The Business To The NEXT In Business**

Join us as we commemorate outstanding individuals who assimilate qualities such as business excellence, courageous thinking and action, vision and innovation, inspirational leadership, and community support.

This celebration of excellence will also provide inspiration to the younger generation to pursue their dreams with dedication and hard work. Our scholarship recipients are role models for their peers and the K-12 students that Junior Achievement serves.

*May 6, 2025*  
 Doubletree by Hilton  
 424 W Markham St  
 Little Rock, AR 72201  
 11:30 a.m.- 1:00 p.m.

  
*Revereate*  
 Arkansas Attorney General, Tim Griffin

  
*Nelson Summitt Business Award*

Don't miss the opportunity to be a part of this exceptional event. Reserve your spot and join us for a night of celebration, networking, and inspiration!

2025 Junior Achievement of Arkansas **HALL of FAME Business Luncheon**  
**Connecting The Best In The Business To The NEXT In Business**

**SPONSORSHIP OPPORTUNITIES**

**EXPERIAN YOUTH SCHOLARSHIP SPONSOR**



**PRESENTING SPONSOR \$25,000 (EXCLUSIVE)**

- Seating for 8 at the event
- Logo recognition on all digital devices and event screens during the "Ask to Give"
- Logo recognition on all event collateral recognized as Presenting Sponsor
- Logo included on event signage and visual screens.
- Company recognized in Junior Achievement newsletter
- Your support at this level will provide funding for over 625 students in AR to receive JA programming

**MEDIA SPONSOR**



**HONOREE VIDEO SPONSOR \$10,000 (EXCLUSIVE)**

- Seating for 8 at the event
- Logo recognition on all digital devices, event collateral, marketing signage and event screens
- Exclusive sponsor for the Hall of Fame Honoree Digital Videos for Arkansas Attorney General Tim Griffin and Relyance Bank
- Company recognized in Junior Achievement newsletter
- Your support at this level will provide funding for 250 students in Arkansas to receive workforce training

**PLATINUM SPONSOR \$10,000**

- Company recognized as "Platinum Sponsor" on all marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Seating for 8 at the event
- Company recognized on rolling audio visual presentation
- Company recognized in Junior Achievement's newsletter
- Your support at this level will provide funding for over 250 students in AR to receive JA programming

**AMBASSADOR SPONSOR**



**AWARD SPONSOR**



**PHOTOBOTH SPONSOR \$4,000 (EXCLUSIVE)**

- Company logo on signage at photobooth located at front entrance of the hotel
- Seating for 8 at the event
- Company recognized on rolling audio visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter
- Your support at this level will provide funding for 100 students in Arkansas to receive JA programming

**SILVER SPONSOR \$5,000**

- Company recognized as "Silver Sponsor" on all marketing efforts including, but not limited to, advertising, website and event program
- Seating for 8 at the event
- Company recognized on rolling audio visual presentation and JA Newsletter
- Your support at this level will provide funding for over 125 students in AR to receive JA programming

**ARVEST Walmart**

**EVENT PROGRAM SPONSOR**



**TABLE SPONSOR \$ 2,500 (20 AVAILABLE)**

- Seating for 8 at the event
- Seating in event program

The Junior Achievement Hall of Fame Business Luncheon is an event that recognizes laureates that are exceptional individuals who embody various qualities like business excellence, courageous thinking and action, vision and innovation, inspirational leadership, and community support. Join us in celebrating their many achievements this May!

Purchase Tickets

# JA Inspire Virtual Career Fair

## JA INSPIRE VIRTUAL CAREER FAIR EXHIBIT BOOTH SPONSOR \$1,000

Junior Achievement needs companies like yours to partner with us to inspire local students through a virtual career exploration experience, JA Inspire Virtual.



Explore last  
year's event!



Junior  
Achievement™  
of Arkansas

### Important Dates:

February 14, 2025 - Exhibitor Registration closes  
February 27, 2025 - Virtual booth set up  
March 5, 2025 - Virtual Career Fair opens

- Inspire over 30,000 students from school districts across the state of Arkansas with a glimpse into your company and careers through an interactive, virtual career booth and downloadable career information from your company.
- Engage and build your future talent pipeline with students from Arkansas who are informed and prepared.
- Provide volunteer opportunities for employees to make an impact in the community.
- Students and parents will have 3 months to access your virtual booth and career materials.

CONTACT: TONYA VILLINES ✉ [tvillines@jaark.org](mailto:tvillines@jaark.org) ☎ 501-840-1345

Junior Achievement of Arkansas | 321 Maple Street | North Little Rock, AR 72114 US

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